



CONTENT REPURPOSING, PRODUCTION & MARKETING

Helping You Climb Your Mountain -
For Greater Impact, Audience
Building and Increase in Sales!



WEEKLY AUTOMATED CONTENT MARKETING & PRODUCTION

Repurpose My Content (RMC) is a boutique content repurposing, production and marketing firm, dedicated to helping individuals and organizations that are ***transforming our world for the better***.

In the belief that we are all here to impact lives and influence the seven (7) mountains of society that shape the culture of every nation, we help you climb your mountain for greater impact, audience building and increase in sales.

We purpose to deliver the best service, in excellence each and every time. We strive to work as an extension of your organization, delivering results you can see! Our experienced team works with you to offer the most effective solutions that meet your goals.

At the end of the day, ***if you are looking to make our world a better place to live***, we desire for you to do what you do best – ***create impactful content*** – and let us do the rest – ***automate sharing it for you!***

Our Three Primary Services

1

Content
Repurposing

2

Content
Production

3

Content Design
& Print

Note: Repurpose My Content (RMC) is a division of Anita Clinton Enterprises, LLC.

How It Works

WEEKLY AUTOMATED CONTENT MARKETING & PRODUCTION

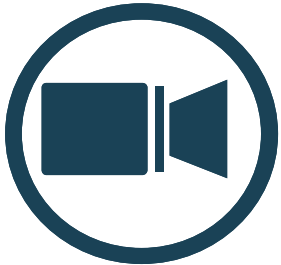
You Do What You Do Best...

Create Impactful Content



AUDIO

- Podcast
- Radio
- Anchor



VIDEO

- YouTube
- Facebook Live
- Periscope



WRITTEN

- Blogs
- Books
- Articles

...And Let Us Do The Rest

Automate Sharing It For You

1 We Take Your Content

- Audio
- Video
- Written

2 Repurpose It For You

- Blogs
- Books
- Checklists/Cheatsheets
- Infographics
- Slideshare Decks
- Social Media Graphics

3 Help You Promote It

- Email Blasts
- Facebook/Linked In/Twitter Ad Setups
- Landing Pages
- Publishing Posts
- Social Media Post

① Service Offerings: Content Repurposing



Basic \$899/month

- ① You provide up to one (1) type of content per week:**
 - Audio/Video (up to 30 minutes)
 - Written (up to 800 words)
- ② We help you choose one (1) repurposing medium per week:**
 - 1 Content Notes
 - 1 Checklist/Cheatsheet
 - 1 Infographic
 - 1 Slideshare Deck
 - 7-10 Social Media Graphics (sized to fit up to 3 platforms: Facebook, Instagram, Pinterest, Twitter or LinkedIn)
- ③ You select one (1) type of content promotion per week:**
 - 1 Email Blast
 - 1 Facebook/LinkedIn/Twitter Ad Setup
 - 1 Publishing Post (Blog, Youtube, Vimeo, iTunes/Stitcher/Soundcloud, other Online Platforms)
 - 7-10 Scheduled Social Media Posts (up to 3 platforms: Facebook, Instagram, Pinterest, Twitter or LinkedIn)

Includes Monthly Reporting & 15-Minute Consulting Session (if desired)

*****BEST OFFER*****

Premium \$1,499/month

- ① You provide up to two (2) types of content per week:**
 - Audio/Video (up to 30 minutes each)
 - Written (up to 800 words each)
- ② We help you choose two (2) repurposing mediums per week:**
 - 1 Content Notes
 - 1 Checklist/Cheatsheet
 - 1 Infographic
 - 1 Slideshare Deck
 - 7-10 Social Media Graphics (sized to fit up to 3 platforms: Facebook, Instagram, Pinterest, Twitter or LinkedIn)
- ③ You select two (2) types of content promotion per week:**
 - 1 Email Blast
 - 1 Facebook/LinkedIn/Twitter Ad Setup
 - 1 Publishing Post (Blog, Youtube, Vimeo, iTunes/Stitcher/Soundcloud, other Online Platforms)
 - 7-10 Scheduled Social Media Posts (up to 3 platforms: Facebook, Instagram, Pinterest, Twitter or LinkedIn)

Includes Monthly Reporting & 15-Minute Consulting Session (if desired)

Elite \$2,499/month

- ① You provide up to three (3) types of content per week:**
 - Audio/Video (up to 30 minutes each)
 - Written (up to 800 words each)
- ② We help you choose three (3) repurposing mediums per week:**
 - 1 Content Notes
 - 1 Checklist/Cheatsheet
 - 1 Infographic
 - 1 Slideshare Deck
 - 7-10 Social Media Graphics (sized to fit up to 3 platforms: Facebook, Instagram, Pinterest, Twitter or LinkedIn)
- ③ You select three (3) types of content promotion per week:**
 - 1 Email Blast
 - 1 Facebook/LinkedIn/Twitter Ad Setup
 - 1 Publishing Post (Blog, Youtube, Vimeo, iTunes/Stitcher/Soundcloud, other Online Platforms)
 - 7-10 Scheduled Social Media Posts (up to 3 platforms: Facebook, Instagram, Pinterest, Twitter or LinkedIn)

Includes Monthly Reporting & 15-Minute Consulting Session (if desired)

Note: We can also help you create content...see content on the following pages.

1 Service Offerings: Content Repurposing



Digital Books

We will design and layout your e-book only or create the design, layout, gather, arrange and repurpose your content in an e-book. You will receive a fully-branded custom cover, interior page designs and a high-quality PDF file.

E-book Design, Layout and Creation – we gather, arrange, edit and repurpose content from your audio, video or written content on your behalf

- Up to 10 pages, 2000 words (including custom cover – 3 revisions) \$749
- Up to 20 pages, 4000 words (including custom cover – 3 revisions) \$1,349
- Each additional page \$49

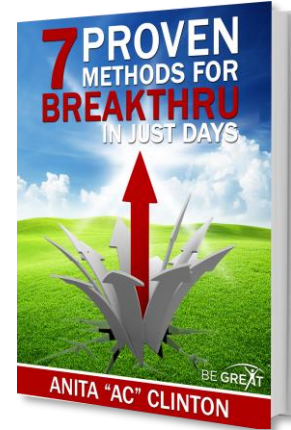
E-book Design and Layout (you provide edited content)

- Up to 10 pages, 2000 words (including custom cover – 3 revisions) \$349
- Up to 20 pages, 4000 words (including custom cover – 3 revisions) \$649
- Each additional page \$25

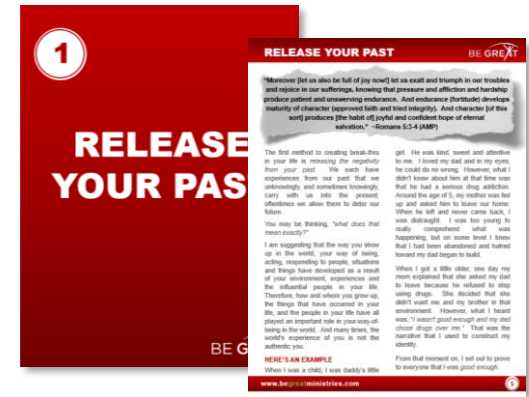
E-book Formatting for E-Readers (Kindle, Nook, Apple, etc.)

- Convert PDF to EPUB, MOBI and/or AZW format(s) \$199

Cover Design



Interior Pages



(CLICK HERE to view full pdf)

A deposit of 50% is due to start the process. The remaining 50% is due once the design concept/layout/arrangement is completed/approved by you, before delivery of the final project. Cost includes 3 revisions, additional revisions will incur additional fees.

1 Service Offerings: Content Repurposing



Print Books

We will design and layout your standard book only or create the design, layout, gather, arrange and repurpose your content into an inspiring, stunning custom coffee table keepsake book. For either project, you will receive a fully-branded custom cover, interior page designs and a high-quality PDF file.

Custom Coffee Table Keepsake Book:

Design, layout and creation of an inspiring and stunning hardcover book – we gather, arrange, edit and repurpose your inspirational messages and quotes from your audio, video or written content on your behalf

- Up to 24 pages (including custom cover full of graphical images throughout – 3 revisions and 1,000 printed books at \$8.99/book) \$8,990
- Up to 48 pages (including custom cover full of graphical images throughout – 3 revisions and 1,000 printed books at \$10.99/book) \$10,990

Standard Book Design and Layout (You Provided Edited Content)

- Cover Design (3 revisions) \$499
- Interior Page Design and Layout (does not include per page count) \$299
- Per Page Count – text only +\$3.50
- Per Page Count – graphics/illustrations, charts/graphs +\$5.50

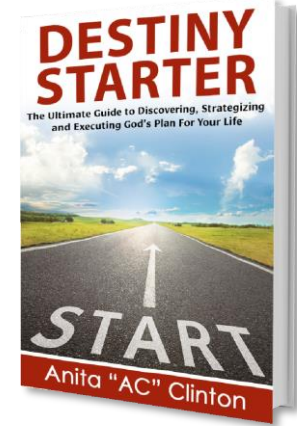
Standard Book Printing: Book printing for both Keepsake and Standard Books are available

- Prices vary depending on book size, number of pages, quantity and other specifications Request Quote

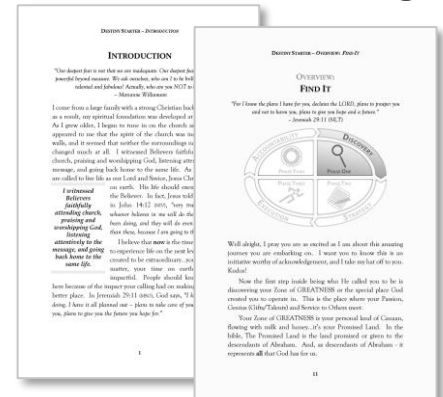
E-book Formatting for E-Readers (Kindle, Nook, Apple, etc.)

- Convert PDF to EPUB, MOBI and/or AZW format(s) \$199

Standard Book Cover Design



Standard Book Interior Pages



(CLICK HERE to view full pdf)

A deposit of 50% is due to start the process. The remaining 50% is due once the design concept/layout/arrangement is completed/approved by you, before delivery of the final project. Cost includes 3 revisions, additional revisions will incur additional fees.

1 Service Offerings: Content Repurposing Examples

We create stunning infographics, e-Books, Checklists, Cheatsheets and other resources for your audience – sized to fit your social media platforms.

We also create corresponding cover graphics for Facebook & Twitter.



8 WAYS TO PERFECT YOUR SALES PITCH

1 **HOOK**
WHAT'S YOUR HOOK?
YOU WANT TO GET ATTENTION QUICK

2 **OBJECTIVE**
WHAT IS YOUR TARGET?
YOU MUST KNOW WHERE TO AIM

3 **ROADMAP**
DO YOU NEED A ROADMAP?
ALL ROADS AREN'T STRAIGHT

4 **PROBLEM**
WHAT IS THE PAIN?

5 **SOLUTION**
WHAT IS THE ANSWER?

6 **YOUR PRODUCT**
YOUR PRODUCT OR SERVICE
MUST BLOW THEIR HAIR BACK

7 **USP**
WHAT IS UNIQUE SELLING
PROPOSITION? WHAT MAKES YOU UNIQUE?

8 **CALL TO ACTION**
YOUR PRODUCT OR SERVICE
MUST BLOW THEIR HAIR BACK

Looking To Enhance Social Media Inside Your Business?
Marki Lemons Ryhal provides Social Media Education and Strategies to REALTORS. She is serious about education! She holds a MBA from Saint Xavier University and has earned over 50 certifications, designations, and licenses in social media and real estate. Her 100,000+ plus students consistently rank her 5 out of 5 as an instructor due to her knowledge and entertaining training style.

Marki is also available to speak at your next event,
email info@markilemons.com

CLAIM YOUR FREE GIFT
Marki has several valuable resources for you at www.markilemons.com/resources

Let's Connect @MarkiLemons
f t in +
#BeTheMarkiTable



f LIVE

CONNECT & ENGAGE NOW

Facebook LIVE for Real Estate Checklist

Get Your FREE Copy @ www.markilemons.com/resources



TOP 5
Most Important Tools
To Grow Your
Business Online

Marki
a reMARKitable brand

Get Your FREE Copy @ www.markilemons.com/resources



**THE REALTORS
ULTIMATE GUIDE**

WHILE BEING LIVE ON **facebook**

Get Your FREE Copy @ www.markilemons.com/resources



**Social Media Marketing
CHECKLIST**
For Events

Marki
a reMARKitable brand

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2 Service Offerings: Content Production



Podcast Setup

\$499 (one-time fee)

- Content session strategy
- Podcast Cover Graphic
- Website page setup on client website
- Feed creation
- iTunes/Stitcher/Soundcloud submission
- Libsyn (media host) setup*
- Intro and outro creation
- Record and edit of the first 3 launch episodes (you show up and talk)

* Does not include media host monthly fee.

Podcast Production & Marketing

\$1,049/month

- Complete podcast setup
- Record and edit all episodes (you show up and talk)
- Add ID3 tags to the final MP3 file
- Publish final version podcast via media host*
- Includes 4-6 podcast shows per month (up to 60-minutes each show)
- Create and publish podcast notes on client website
- Create custom artwork as featured image on each post
- Create and schedule 7-10 Social Media Posts (sized to fit up to 3 platforms: Facebook, Instagram, Pinterest, Twitter or LinkedIn)
- Monthly reports

* Does not include media host monthly fee.

2 Service Offerings: Content Production



Webinar Production & Marketing \$3,297 (one-time fee)

- Identify webinar goals and target audience for effective marketing
- Setup registration platform
- Create landing page for webinar
- Create promotional graphics
- 1 Facebook/LinkedIn/Twitter Ad Setup
- Consult, review and edit webinar script
- Create timeline to keep all presenters on track
- Train and prepare presenters on webinar features
- Facilitate 2 webinar rehearsal/run-through
- Manage participant interaction during webinar (limited to 90-minutes or less)
- Design custom presentation slides
- Manage registration and promotion
- Create event on our webinar software
- Record webinar
- Troubleshoot any technical challenges
- Reporting at the conclusion of webinar
- Format webinar for replay

Digital Course Production & Marketing \$3,997 (one-time fee)

- Identify digital course goals and target audience for effective marketing
- Setup registration platform
- Create landing page for digital course
- Create promotional graphics
- 1 Facebook/LinkedIn/Twitter Ad Setup
- Help create outline for the digital course
- Train and prepare presenters on digital platform features
- Facilitate digital course rehearsal/run-through
- Create digital course timeline
- Manage participant interaction during course (if needed)
- Design custom presentation slides
- Design participant workbook pdf (up to 25 pages)
- Manage registration and promotion
- Create digital course on viable teaching platform (i.e., Udemy, Teachable, Ruzuku, or Your Wordpress Website via LearnDash)*
- Troubleshoot any technical challenges
- Reporting at the conclusion of digital course

* Does not include fees that may be associated with teaching platform.

3 Service Offerings: Content Design & Print



Add-on services are only available to clients purchasing content repurposing or content production services.

Custom Design Items

Website Design (up to 5 pages)	\$599
– Per Additional Page	+\$35
– Content Creation (up to 5 pages)	+\$299
– Content Creation (per additional page)	+\$25
Landing Page Design	\$199
– Content Creation	+\$149
Brochure (up to 4 pages)	\$299
– Per Additional Page	+\$25
Media Kit (up to 8 pages)	\$449
– Per Additional Page	+\$35
Brand Development	
– Logo Design & Color Scheme	\$299
– Business Card Design & Stationery	\$350
– Social Media Covers (Facebook/LinkedIn/Twitter)	\$299
One-Sheet (up to 2 pages)	\$249
Slideshow/Presentation Design	\$249
Infographic	\$199
Banner Design & Layout	\$199
Flyer Design	\$149
Email Marketing Setup (via MailChimp or Aweber)	\$129

Print Items

Brochures – 8.5x11*

Qty	No-Fold	Bi-/Tri-/Z-Fold
250	\$150.00	\$180.00
500	\$200.00	\$220.00
1,000	\$300.00	\$325.00

Brochures – 11x17*

Qty	No-Fold	Bi-/Tri-/Z-Fold
250	\$925.00	\$975.00
500	\$1,200.00	\$1,250.00
1,000	\$1,400.00	\$1,450.00

Horizontal Banners with Grommets*

Qty	2x6	2x8	3x8	6x12
1	\$64.10	\$74.24	\$100.80	\$251.76

Retractable Table Top Banners with Stand

Qty	8.5x11.875	11x17.25	15.75x32.125
1	\$67.95	\$77.23	\$83.21

Retractable Banners with Stand

Qty	23.5x83	33.5x78.7	47x83.75
1	\$186.87	\$269.89	\$312.59

* Additional print sizes available upon request.



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Audience Building and Increase in Sales!***